

## Luz PARRONDO TORT

Professor at UPF Barcelona School of Management, Balmes 132-134, 08008, Barcelona

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### **Education**

PhD in Economics, Finance and Business, Univ. Pompeu Fabra  
Master of Science in Management, 2010, Univ. Pompeu Fabra  
B.A Economics, 1996, Univ. Alicante

### **Research interests**

Main: Management and accounting; Detailed: Earnings management, Risk management, Corporate Social Responsibility, entrepreneurship and gender studies

### **Working papers**

“Is Initiation of CSR disclosure a signal of Corporate Social Behavior?” with Javier Gomez-Biscarri  
“The relationship between corporate communication strategies: are social and financial transparency aligned?” with Javier Gomez-Biscarri  
“Enterprise Risk Management Committee: Effect on Sub-optimal Transactions and Financial Transparency” with Javier Gomez-Biscarri and Oriol Amat  
“CEO and CFO Gender, Enforcement and Earnings Management: a lab experiment” with Javier Gomez-Biscarri

### **Other publications**

“Earnings Management under IFRS and PGC” September 2013. Revista de Contabilidad y Dirección (ACCID)

### **Teaching Experience**

Professor at UPF-Barcelona School of Management: Managerial and financial accounting and International Financial Management  
Univ. Pompeu Fabra (UPF): Managerial accounting, Economy and Analytical instruments.  
Toulouse Business School: ABC/ABM costing methods and Budgeting  
IES Abroad: International Finance Management

### **Other activities related with Education and Research**

- Assistant director at the Revista de Contabilidad y Dirección (RCD)
- PROGRAMA STEM professor to encourage the study of science in secondary school students.
- Member of research group ACME (Accounting, Control, Management and Education) at UPF

### **Professional Experience**

Financial consultant (freelance) for SMEs  
Financial and HR Manager in Aquamedia Technologies and Modiss Iluminació  
Financial Controller / Assistant Financial Manager in Mazel Ingenieros

### **Conference and Seminar presentations**

XI Workshop on Empirical Research in Financial Accounting, Córdoba, 2015

Universitat Pompeu Fabra and Universidad Autonoma de Barcelona , Spain, 2015 (PhD Jamboree)  
Universitat Pompeu Fabra, Barcelona, Spain, 2015 (Management and Behavioral Research Seminars)  
37th Annual Congress of the European Accounting Association, Tallinn, Estonia, 2014  
X Workshop on Empirical Research in Financial Accounting, A Coruña, Spain, 2014  
Universitat Pompeu Fabra, Barcelona, Spain, 2013 (Management and Behavioral Research Seminars)  
IESE Business School Barcelona, Spain, 2013 (Barcelona Accounting Seminars)  
Universitat Pompeu Fabra, Barcelona, Spain, 2012 (Management and Behavioral Research Seminars)  
Universitat Pompeu Fabra, Barcelona, Spain, 2011 (Management and Behavioral Research Seminars)